



sproutt

NEWSLETTER

This Month...

Get ready for the summer with Sproutt

Earn yourself a new Yeti cooler by placing business with Sproutt!

We are giving away Yeti coolers and tumblers to our top 3 agents this month.



May is “Mental Health Awareness” month

The official theme for 2023's Mental Health Awareness Month is anxiety.

For Mental Health Awareness month, we will look at how anxiety can affect people living with severe mental illness, what external factors can trigger this strong response, and what we can do to support our peers.

- 1 in 5 Americans live with a mental health condition.
- 1 in every 20 Americans is living with a serious mental health condition like schizophrenia,

Upcoming Events



May 17th
SmartLife PRO Webinar
1:00 PM (EDT)

[Register Here](#)

May 25th
Sproutt Agent Bootcamp
2:00 PM (EDT)

[Register Here](#)

bipolar disorder, or long-term recurring major depression.

- 50% of all lifetime mental illness begins by age 14, and 75% by age 24.

Anxiety Friendly Carriers

- [Banner Life](#)
- [Foresters](#)
- [TruStage](#)



sprutt YOU'RE INVITED

SPRING BOOTCAMP

THURSDAY, MAY 25TH FROM 2-7PM

OUR SPEAKERS

BEN REDER
SENIOR VICE PRESIDENT
DISTRIBUTION

TONY BOSCO
ASSISTANT VICE PRESIDENT

JASON LANGEVIN
AGENT SUCCESS MANAGER

TOP AGENT PANEL FEATURING

JOSH GRAHAM

TYLER FARRINGTON

CLICK HERE TO REGISTER!

WESTIN BOSTON SEAPORT
425 SUMMER ST, BOSTON MA 02210

SPRUTT AGENT PLATFORM AND PRODUCT REVIEW
INCLUDING HAPPY HOUR RECEPTION

Agent Feedback

At Sprutt, we strive to be the best insurtech and continually develop ourselves. We value our agents' opinions and invite feedback on how to make things better—whether that's providing additional sales training or product training, learning ways of generating leads...whichever it may be, we value your feedback!

Please send an email to Andre@sprutt.com

Have a question?

Our agents are our number one priority, so we've crafted this helpful FAQ to ensure they have the resources needed for success. Didn't find your answer? Reach out to us directly today!

[Agent FAQ](#)

Carrier Highlights

SBLI LT2

LT2 Term Life Insurance provides simplified issue, low-cost level-premium protection with the option to convert to a permanent product until attained age 70 or the entire level-term period, along with a range of features and riders that offer additional flexibility to meet your clients' varied term life insurance needs.

TAKE A LOOK:

- **Low-cost coverage** for face amounts up to \$1 million
- **Level premiums** — clients can select guaranteed level premiums for 10, 15, 20, or 30 years
- **Fast and convenient simplified issue underwriting process** with a decision in minutes
- Charitable Giving, Accidental Death, Unemployment, Children's Term and Accelerated Benefit **riders for extra protection**
- **A digital vault service and legacy preparation tools** to help clients store, organize and share their most important information today, tomorrow or on a trigger event with LegacyShield®
- **A guaranteed conversion feature** up to age 70

[SBLI LT2 Agent Guide](#)



Sproutt SmartLife PRO

Partnering with Sprout SmartLife platform is a gamechanger, and now you can elevate your business even more by contracting with SmartLife PRO. Watch the video below to see how you can gain a competitive advantage and take your brand to the next level with SmartLife PRO.

[Why SmartLife PRO?](#)

[Contract with SmartLife PRO today!](#)

*Reach out to your upline before contracting not all carriers available in all channels.

Monthly Tips

Be Consistent

It's important to prospect consistently. You will not sell to every single prospect you meet, but the more you prospect, the more you will sell. Try these tips to help:

Set a goal for a specific number of sales presentations to do each week. Full-time life insurance agents should aim to complete anywhere from 10-15 presentations each week. Part-time agents might aim to complete five to seven each week.



Sell to large markets to have plenty of leads. It's hard to complete 10-15 presentations each week if you don't have a large enough market. Choose mass-market products, such as term life insurance or final expense life insurance.

[Agent Portal Login](#)

You have received this email as a registered user of [Sproutt](#)

